

1. 1 - Gender:		
	Response Percent	Response Count
female	100.0%	58
male	0.0%	0
	answered question	58
	skipped question	0

2. 2 - What is your age range?		
	Respons Percen	
18-25	3.4	% 2
26-34	43.1	% 25
35-44	3.4	% 2
45-54	20.7	% 12
55-64	22.4	% 13
65+	6.9	% 4
	answered question	on 58
	skipped question	on 0

3. 3 - What is your highest level o	f education?	
	Response Percent	Response Count
diploma	0.0%	0
high school	1.7%	1
2-year college	10.3%	6
4-year college	31.0%	18
masters degree	48.3%	28
Ph.D.	3.4%	2
other	5.2%	3
	answered question	58
	skipped question	0

. 4 - What is your household inc	ome?	
	Response Percent	Response Count
\$0 - \$39,999	6.9%	4
\$39,999 - \$49,999	6.9%	4
\$50,000 - \$69,999	3.4%	2
\$70,000 - \$89,999	17.2%	10
\$90,000 - \$109,999	8.6%	5
\$110,000 - \$129,000	12.1%	7
\$130,000 - \$149,000	1.7%	1
\$150,000+	43.1%	25
	answered question	58
	skipped question	0

5. 5 - In what area of the U.S. do you work? [city, state] If you work outside of the U.S., in which city and country do you work?	
	Response Count
	57
answered question	57
skipped question	1

6. 6 - Are you currently married?		
	Response Percent	Response Count
yes	56.9%	33
no	43.1%	25
	answered question	58
	skipped question	0

7. 6A - If you answered NO, are yo	u: (Choose all that apply)	
	Response Percent	Response Count
divorced	12.5%	3
widowed	0.0%	0
have a partner	29.2%	7
never been married	62.5%	15
	answered question	24
	skipped question	34

8. 7 - Do you have children?		
	Response Percent	Response Count
yes	32.8%	19
no	67.2%	39
	answered question	58
	skipped question	0

9. 7A- If you answered YES, how many do you have?	
	Response Count
	19
answered question	19
skipped question	39

10. 7B - Please include the age ranges. (choose all that apply)		
	Response Percent	Response Count
0 – 3	0.0%	0
4 – 7	0.0%	0
8 – 11	0.0%	0
12 – 15	0.0%	0
16 – 18	0.0%	0
18+	100.0%	19
	answered question	19
	skipped question	39

11. 8 - Please enter your e-mail address if you would like to receive communications from StrategyBOOST on this survey, and other work issues (OPTIONAL)	
	Response Count
	21
answered question	21
skipped question	37

12. 1 - Which of the following best describes your work environment?		
	Response Percent	Response Count
traditional office (work five days/week at employer's office)	37.0%	20
home or personal office (self- employed)	24.1%	13
telecommute (work five days/week from home, or another remote location)	1.9%	1
flex-office (combination of employer's office and home each week)	11.1%	6
flex-time (non-traditional work hours)	5.6%	3
Other (please specify)	20.4%	11
	answered question	54
	skipped question	4

13. 2 - If you are employed, what is the value your company places on "face time" with colleagues and supervisors?		
	Response Percent	Response Count
expects face-time every day	50.0%	16
expects face-time during some part of the week	31.3%	10
places more value on meeting my deliverables and expectations, rather than face-time in the office	12.5%	4
Other (please specify)	6.3%	2
	answered question	32
	skipped question	26

1. 3 - If you are employed, how do you respond to office meetings being scheduled after 6.00 pm?			
	F	Response Percent	Respons Count
attend in person		36.4%	1
join in on a conference call		12.1%	
suggest an alternate time		21.2%	
do not participate in business meetings past 6:00 pm		12.1%	
Other (please specify)		18.2%	
	answered	question	3
	skipped	question	2

15. 4 - If you are employed, have y meetings in the evenings or morn	ou ever told your boss/supervisor that you are NOT available for busings due to "family time"?	iness
	Response Percent	Response Count
yes	11.8%	4
no	88.2%	30
	answered question	34
	skipped question	24
16. 4A - If you answered YES to qu topm	estion 4, what hours are you not available for work in the EVENING:	pm
		Response Count
		4
	answered question	4
	skipped question	54
17. 4B - If you answered YES to que toam	uestion 4, what hours are you not available for work in the MORNING:	am
		Response Count
		2
	answered question	2
	skipped question	56

18. 4C - If you answered YES to question 4, how often has your boss/supervisor expressed the need for you to
participate in the meeting, regardless of your request not to work during those hours?

	Response Percent	Response Count
rarely	20.0%	1
once a month	0.0%	0
three or more times a month	0.0%	0
once a week	0.0%	0
three or more times a week	0.0%	0
never	80.0%	4
	Comment	1
	answered question	5
	skipped question	53

19. 5 - Does your company offer a	Flexible Work Schedule option (FWS)?	
	Response Percent	Response Count
yes	48.6%	17
no	51.4%	18
	answered question	35
	skipped question	23

20. 6 - If you are employed, how accommodating is your employer if you request a FWS e.g. flex-hours, or a telecommuting situation?		
	Response Percent	Response Count
very accommodating	25.8%	8
sometimes accommodating	51.6%	16
not accommodating	22.6%	7
	Comment	4
	answered question	31
	skipped question	27

21. 7 - If you are employed, do yo	u feel confident to request a FWS?	
	Response Percent	Response Count
yes	24.2%	8
sometimes	39.4%	13
no, because it will jeopardize my promotional opportunities	12.1%	4
no, because I don't want to be associated with a Woman's Program that implies I want special treatment due to my gender	0.0%	0
Other (please specify)	24.2%	8
	answered question	33
	skipped question	25

22. 8 - In terms of FWS, did you choose your career or job based on the option to have workplace flexibility?			
	Response Percent	Response Count	
yes	43.1%	22	
no	51.0%	26	
not applicable	5.9%	3	
	Comment	4	
	answered question	51	
	skipped question	7	

23. 8A - If you answered NO to question 8, would a different career or professional path have been more appropriate at college or post-college level, in order for you to have the workplace flexibility you need now?		
	Response Percent	Response Count
yes	24.1%	7
no	34.5%	10
not applicable	41.4%	12
	Comment	4
	answered question	29
	skipped question	29

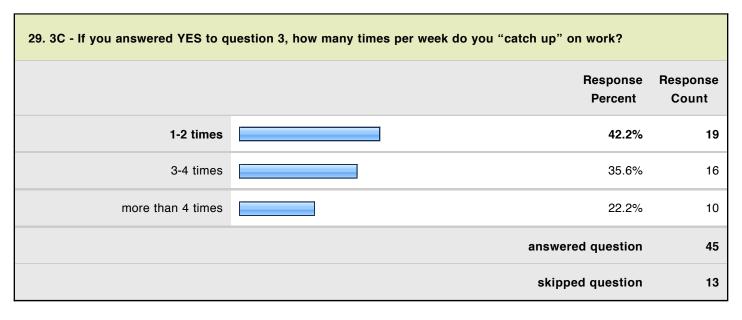
24. 1 - If you are employed, how a or after hours?	ccommodating is your employer for you to remote-access company o	lata before
	Response Percent	Response Count
very accommodating	71.4%	25
sometimes, dependent on circumstance	14.3%	5
not accommodating	14.3%	5
	Comment	3
	answered question	35
	skipped question	23

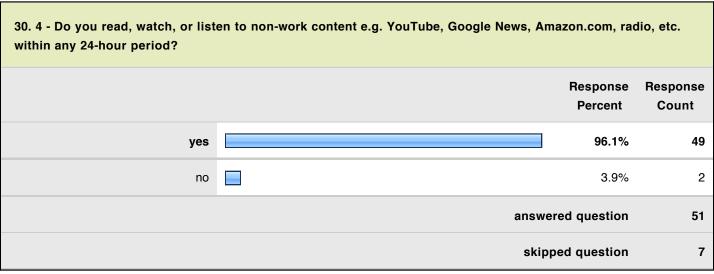
25. 2 - Whether employed or self-employed, if you access work data remotely, which technology do you (Choose all that apply)			ı use?
		Response Percent	Response Count
home desktop		20.8%	10
laptop/iPad (or similar)		83.3%	40
iTouch (or similar)		6.3%	3
mobile phone		45.8%	22
Other (please specify)		6.3%	3
		answered question	48
		skipped question	10

26. 3 - Whether employed or self-employed, do you "catch up" on work outside of the traditional 8:00AM – 5:00PM workday?		
	Response Percent	Response Count
yes	88.5%	46
no	11.5%	6
	answered question	52
	skipped question	6

27. 3A - If you answered YES to question 3, during which of the following day parts do you "catch up" on work? (Choose all that apply)			
	Response Percent	Response Count	
12:00midnight – 4:59AM	8.7%	4	
5:00AM - 7:59AM	28.3%	13	
5:00PM - 6:59PM	21.7%	10	
7:00PM - 8:59PM	60.9%	28	
9:00PM - 11:59 pm	65.2%	30	
Other (please specify)	10.9%	5	
	answered question	46	
	skipped question	12	

28. 3B - If you answered YES to question 3, how many hours on average per day do you do spend to "catch-up" on work?		
	Response Percent	Response Count
1-2 hours	71.7%	33
3-4 hours	15.2%	7
More than 4 hours	13.0%	6
	answered question	46
	skipped question	12





31. 4A - If you answered YES to question 4, during which of the following day parts do you engage in non-work content? (Choose all that apply)

	Response Percent	Response Count
12.00midnight - 4:59am	10.0%	5
5.00am - 6.59am	24.0%	12
7.00am - 8:59am	48.0%	24
9.00am - 10:59am	18.0%	9
11.00am - 12:59pm	22.0%	11
1.00pm – 2.59pm	16.0%	8
3.00pm – 4.59pm	20.0%	10
5.00pm – 6.59pm	32.0%	16
7.00pm -8.59pm	68.0%	34
9.00pm – 10.59pm	62.0%	31
11.00pm – 11:59pm	26.0%	13
Other (please specify)	6.0%	3
	answered question	50
	skipped question	8

32. 4B - If you answered YES to question 4, how many days per week do you engage in non-work content?			
	Response Percent	Response Count	
daily	40.8%	20	
1-2 days per week	4.1%	2	
3-4 days per week	28.6%	14	
5-6 days per week	26.5%	13	
	answered question	49	
	skipped question	9	

33. 4C - If you answered YES to question 4, please select the type(s) of non-work content you engage in: (Choose all that apply)

	Response	Response
	Percent	Count
news	78.0%	39
entertainment (movies/TV, theater, music, celebrity)	66.0%	33
sports, recreation	38.0%	19
finance, online banking	48.0%	24
fashion	28.0%	14
lifestyle (decorating, cooking)	44.0%	22
gardening/horticulture	16.0%	8
travel	50.0%	25
family/parenting	16.0%	8
books, literature	60.0%	30
games	10.0%	5
grocery shopping	44.0%	22
online shopping (various items)	44.0%	22
health, fitness	52.0%	26
email	86.0%	43
social media (e.g. Facebook, LinkedIn, Twitter or similar)	64.0%	32
online dating	2.0%	1
Other (please specify)	10.0%	5
	answered question	50
	skipped question	8

34. 4D - If you answered YES to question 4, which medium do you use to engage in non-work related content? (Choose all that apply)

	Response Percent	Response Count
print (e.g. newspaper, magazine, book, catalog)	60.0%	30
television - live (broadcast, cable, satellite)	58.0%	29
television – DVR (e.g. TiVo or similar)	32.0%	16
DVD	26.0%	13
computer – word processing	46.0%	23
email/instant messaging	78.0%	39
handwritten letters, cards and similar	24.0%	12
computer + online print (e.g. online newspaper or magazine, websites, blogs, etc.)	62.0%	3-
computer + online TV (e.g. Hulu, CNN, or similar)	34.0%	17
computer + online video or podcast (e.g. YouTube or similar)	38.0%	1!
computer + online radio or audio podcast (e.g. Pandora, iTunes or similar)	28.0%	1
computer + Streaming video (live)	12.0%	
computer + Streaming audio (live)	12.0%	
mobile phone	62.0%	3
iPad, iTouch, or similar	18.0%	
iPod or similar (digital music)	26.0%	1
e-reader (e.g. Kindle, Nook or similar)	18.0%	

2	4.0%	/)	Other (please specify)
50	answered question		
8	skipped question		

35. 4E - From the above list (4D), which five media do you use most during the day?	
	Response Count
	45
answered question	45
skipped question	13

36. 5 - Which is your preferred way to watch a TV program?		
	Response Percent	Response Count
in real-time on TV	40.0%	20
DRV/TiVo	30.0%	15
download the video online from the show's website (on computer or hand-held device)	6.0%	3
an online TV site such as Hulu	12.0%	6
Other (please specify)	12.0%	6
	answered question	50
	skipped question	8

37. 6 - Which is your preferred wa	y to listen to a RADIO program?	
	Response Percent	Response Count
in real-time on the radio	70.6%	36
podcast	7.8%	4
streaming Internet feed	17.6%	9
Other (please specify)	3.9%	2
	answered question	51
	skipped question	7

38. 7- Which is your preferred way	y to read a book?	
	Response Percent	Response Count
iPad, Kindle or similar e-book reading device	14.0%	6
conventional book	86.0%	37
	Comments	5
	answered question	43
	skipped question	15

39. 1 - If you are employed, how flexible is your employer in accommodating your needs as a working	y woman
(e.g. caring for an ill or elderly family member, or trying to start a family?)	

	Response Percent	Response Count
very accommodating	32.4%	11
sometimes accommodating	38.2%	13
not accommodating	8.8%	3
not relevant	20.6%	7
	Comment	1
	answered question	34
	skipped question	24

40. 2 - If you are employed, how flexible is your employer in accommodating your needs as a woman when opting out of a business trip due to family responsibilities?

	Response Percent	Response Count
very accommodating	20.6%	7
sometimes accommodating	20.6%	7
not accommodating	5.9%	2
not relevant	52.9%	18
	Comments	0
	answered question	34
	skipped question	24

	boss or business partner take a negative view on you opting out of ecause a man might not make that same request?	business
	Response Percent	Response Count
yes	7.8%	4
no	37.3%	19
sometimes	2.0%	1
not relevant/unsure	52.9%	27
	Comments	5
	answered question	51
	skipped question	7

42. 1 - If you are employed, does your place of employment provide an opportunity for you to advance to a higher position?		
	Response Percent	Response Count
yes	67.7%	21
no	32.3%	10
	answered question	31
	skipped question	27

43. 1A - If you answered YES to question 1, is your goal to be promoted or "move up the corporate ladder?"		
	Response Percent	Response Count
yes	50.0%	11
no	50.0%	11
	answered question	22
	skipped question	36

44. 1B - If you answered YES to question 1, do you feel you are considered on an equal level with male colleagues in terms of promotion, special assignments, and/or overseas assignments?		
	Response Percent	Response Count
yes	47.4%	9
no	21.1%	4
not relevant/unsure	31.6%	6
	Comments	3
	answered question	19
	skipped question	39

45. 1C - If you answered NO to question 1, do you believe your employer would not consider a working woman
as first choice because of her family commitments (e.g. ill spouse/partner or childcare) while a man would be
considered without hesitation?

		Respons Percent	
yes		4.59	6 1
no		54.5%	6 12
know	don't	40.99	6 9
		Comment	s 2
		answered questio	ո 22
		skipped questio	n 36

46. 2 - Are you currently, or have	you been a consultant or independent contractor?	
	Response Percent	Response Count
yes	59.2%	29
no	38.8%	19
sometimes	2.0%	1
	answered question	49
	skipped question	9

47. 2A - If you answered YES to question 2, do you feel that you have ever been denied a project because you are a woman?		
	Response Percent	Response Count
yes	12.1%	4
no	69.7%	23
sometimes	18.2%	6
	Comments	0
	answered question	33
	skipped question	25

48. 2B - Alternatively, do you feel that you have ever been given a project because you are a woman?		
	Response Percent	Response Count
yes	47.4%	18
no	36.8%	14
sometimes	15.8%	6
	Comments	0
	answered question	38
	skipped question	20

49. 2C - If you answered YES to question 2, do you feel that your expert advice/recommendations are taken seriously by your male clients?		
	Response Percent	Response Count
yes	62.5%	20
no	6.3%	2
sometimes	31.3%	10
	Comments	1
	answered question	32
	skipped question	26

50. 3 - Have you experienced any of the following situations that would be considered as "sexual harassment" in
the workplace? (Choose all that apply)

	Response Percent	Response Count
a male colleague stares at your chest/backside	22.0%	11
a male colleague has made a sexist remark to you	36.0%	18
you have overheard a group of men speaking negatively or inappropriately about women	38.0%	19
a male colleague has made a sexual advance to you	18.0%	9
a male colleague views inappropriate literature (of a sexual nature) in his office/in his desk	6.0%	3
None of the above	50.0%	25
Other (please specify)	8.0%	4
	answered question	50
	skipped question	8

51. 3A - If you answered YES to question 3, did you feel confident in reporting the incident(s)?		
	Response Percent	Response Count
yes	44.4%	12
no	55.6%	15
	answered question	27
	skipped question	31

2. 3B - If you answered YES to q	uestion 3, what action did your company take? (Choose all that apply)	
	Response Percent	Respons Count
offending colleague was given a warning	26.7%	
offending colleague was demoted	0.0%	
offending colleague was fined, or his salary was reduced	0.0%	
offending colleague's employment was terminated	13.3%	
no action was taken against the offending colleague	33.3%	
I felt more scrutinized and uncomfortable with my male colleagues at work as a result of reporting a sexual harassment incident.	6.7%	
I felt supported and respected by my colleagues and employer for aving the courage to step forward with this information.	6.7%	
Other (please specify)	26.7%	
	answered question	1
	skipped question	4

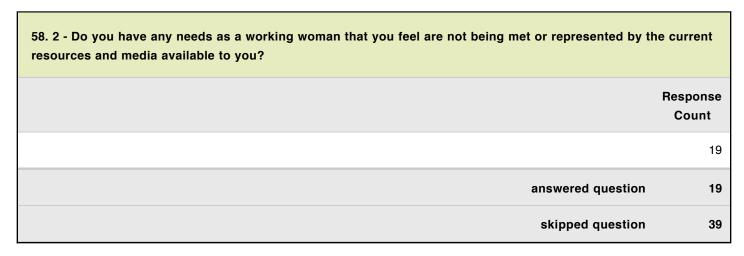
53. 4 - What is your most challenging role as a working woman in the workplace?	
	Response Count
	38
answered question	38
skipped question	20

54. 5 - Do you feel you are unders	tood in the workplace as a working woman?	
	Response Percent	Response Count
yes	57.1%	28
no	8.2%	4
sometimes	34.7%	17
	Comments	4
	answered question	49
	skipped question	9

55. 1 - Are you a member of a won	nen's networking group?	
	Response Percent	Response Count
yes	38.8%	19
no	61.2%	30
	answered question	49
	skipped question	9

56. 1A - If you answered YES to que profession?	estion 1, is your women's networking group specific to your industr	y or
	Response Percent	Response Count
yes	36.8%	7
no	42.1%	8
I belong to several women's networking groups, and at least one group is specific to my industry or profession	21.1%	4
	answered question	19
	skipped question	39

57. 1B - If you answered YES to question 1, how do you connect?		
	Response Percent	Response Count
on-line	5.6%	1
in person	22.2%	4
both on-line and in person	72.2%	13
	answered question	18
	skipped question	40



59. 3 - If you are thinking of starting a new business, have you found adequate information, resources, and
assistance to help you get started?

assistance to help you get started:		
	Response Percent	Response Count
yes, I am satisfied with the help and resources I have found	13.6%	6
I have found some or limited resources, but still feel a lack of assistance for women business owners	25.0%	11
no, I have not found adequate resources or assistance to help me get started	2.3%	1
not applicable	59.1%	26
	Comments	3
	answered question	44
	skipped question	14

60. 3A - If you responded NO to question 2, are you finding a lack of information in any of the following areas? (Choose all that apply)

	Response Percent	Response Count
sales and marketing of product or service	50.0%	6
product design	16.7%	2
graphic design	16.7%	2
branding, communications	25.0%	3
manufacturing	16.7%	2
website, SEO	25.0%	3
bookkeeping/accounting	16.7%	2
funding (loans)	58.3%	7
funding (angel or Venture Capital investments)	33.3%	4
social media	16.7%	2
Other (please specify)	16.7%	2
	answered question	12
	skipped question	46

61. 4 - If you are re-entering or recently re-entered the marketplace after a period of not working, choose the
description that best fits your situation:

	Response Percent	Response Count
yes, I was able to re-enter the job market and use my skills and past experience to secure a job	30.0%	3
yes, I was able to re-enter the job market and obtain employment, but I was not able to find a job equal in responsibility, skills, and/or salary to my previous job	30.0%	3
yes, I am re-entering the job market and am receiving positive results from my job search	0.0%	0
no, I am finding it difficult to re- enter the job market, and am not satisfied with my job search	20.0%	2
Other	20.0%	2
	Other (please specify)	5
	answered question	10
	skipped question	48

62. 4A - If you responded NO to question 3, please select the following that best describes the reasons you are finding it difficult to re-enter the job market: (Choose all that apply)

	Response Percent	Response Count
lack the skills needed to re-enter the marketplace	0.0%	0
lack of, or inadequate training opportunities to learn new skills	0.0%	0
lack of, or inadequate career advice	0.0%	0
lack of, or inadequate support from networking groups	0.0%	0
job market in my desired field is tight due to the economy	100.0%	1
Other	0.0%	0
	Comments	2
	answered question	1
	skipped question	57

63. 5 - In the past three years, have you "re-invented" yourself professionally or changed career paths?		
	Response Percent	Response Count
yes	55.6%	25
no	44.4%	20
	answered question	45
	skipped question	13

64. 5A - If you responded YES to question 4, choose the description that best fits your situation:		
	Response Percent	Response Count
yes, I was able to re-invent myself and start a new career in a different field using my past skills and past experience to secure a job	34.8%	8
yes, I was able to re-invent myself and start a new career by going back to school to earn a degree or certificate in a different field to secure a job	8.7%	2
I started my own business in order to re-invent myself and change careers	56.5%	13
no, I am finding it difficult to re- invent myself and change careers, and am not satisfied with my job search	0.0%	0
Other	0.0%	0
	Comments	2
	answered question	23
	skipped question	35

65. 5B - If you responded to NO to question 4, please select the following that best describes the reasons you
are finding it difficult to make a career change: (Choose all that apply)

	Response Percent	Response Count
inadequate funding to return to school	33.3%	1
time to train for a new career due to family obligations	33.3%	1
inadequate support from networking groups	0.0%	0
Other	33.3%	1
	Other (please specify)	3
	answered question	3
	skipped question	55

66. If you wish to be considered for the focus group at Stanford University, Tuesday March 8, 2011, please add your email address below.	
	Response Count
	16
answered question	16
skipped question	42